

VITAL SIGNS

— THE UNSTUCK GROUP —

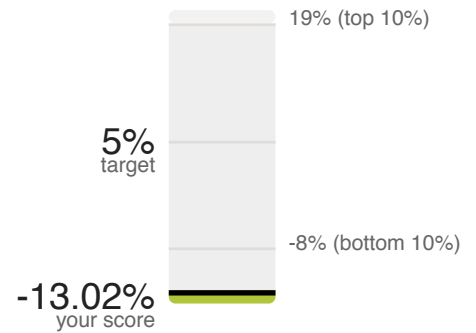
Sample

Vital Signs Report

Overall

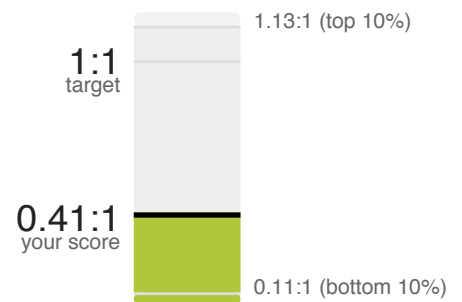
Attendance change

Have you explored this trend as a team? What may be contributing to this decline?



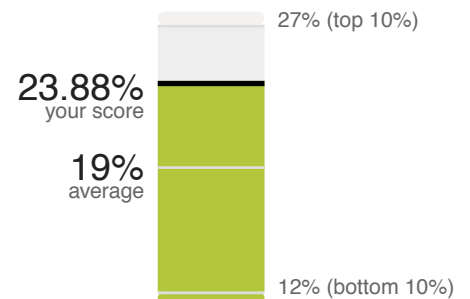
Guests to attendance

This reflects your annual number of first-time guests in proportion to your average attendance. Your “front door” appears to have room for improvement.



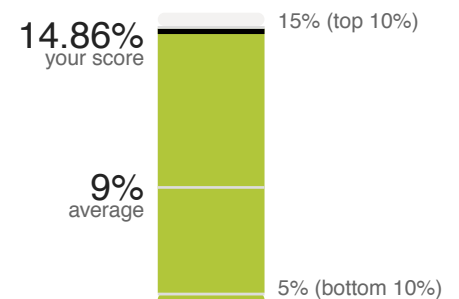
Percentage of kids

The degree to which your church is reaching young families is above average. You may also want to compare your percentage of kids in the church to the demographic data from your community.



Percentage of students

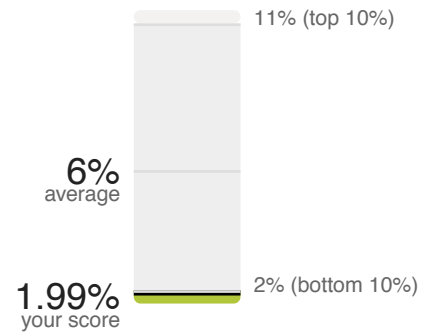
The degree to which your church is reaching the next generation is above average. Again, you may also want to compare your percentage of students in the church to the demographic data from your community.



Overall

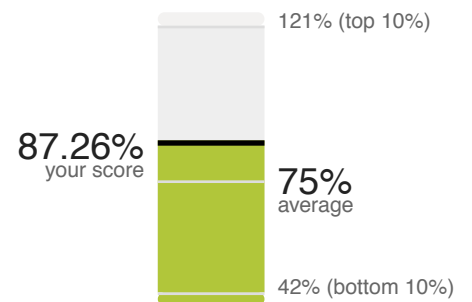
Percentage of baptisms

This typically reflects the degree to which you are reaching the unchurched. There is room for improvement in this area.



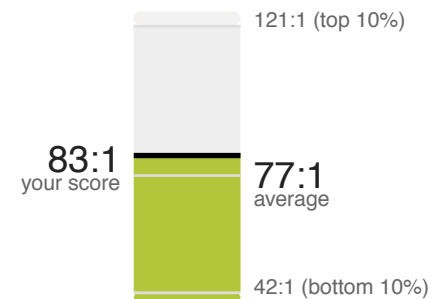
Membership

This reflects the degree to which people have connected to your church through membership. If membership is a part of your strategy, there is room for improvement here.



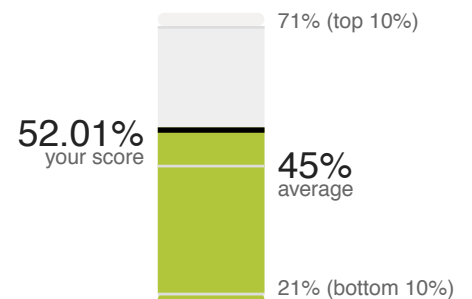
Attendance to staff

We encourage churches to aim for 100 to 1. You appear to be utilizing your staff well.



Percentage of adults & students serving

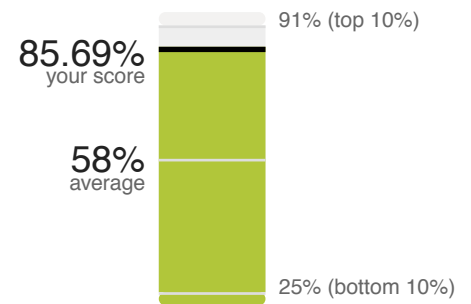
This reflects how well you engage people to utilize their gifts in ministry. You are performing at an above average level in this area.



Overall

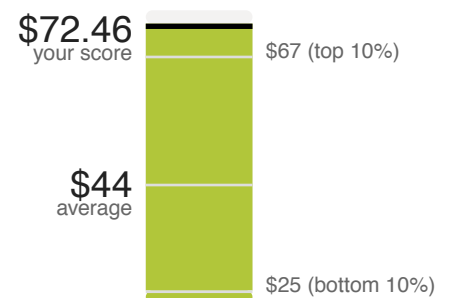
Percentage of adults & students in groups

You are engaging a high percentage of people in your church community.



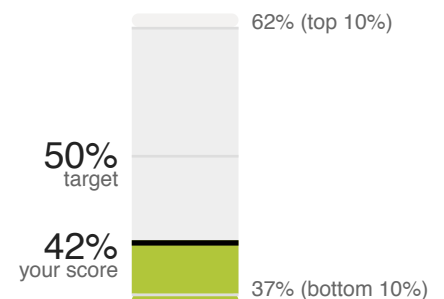
Adults & students per capita giving

This can reflect vision buy-in along with spiritual maturity. Your giving levels appear to be in the top 10% of churches your size. High giving per capita may indicate that you are not attracting new people to your church.



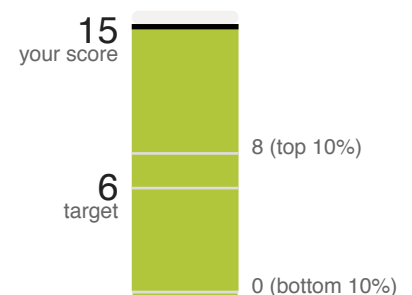
Percentage of budget spent on staff

The portion of your budget spent on staff is below that of the average church.



Number of weeks in cash reserves

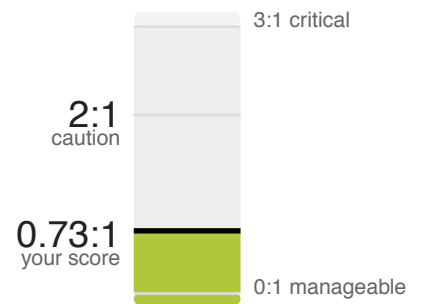
Your cash reserves are at a strong level.



Overall

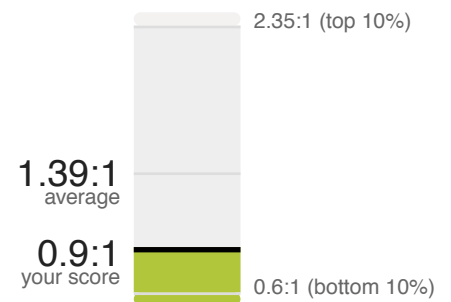
Debt to annual giving

Your current debt load is at a manageable level.



Attendance to seats

You have plenty of room for growth in your current facility.



Max. attendance given current parking lot size

You may have difficulty fully utilizing your auditorium with the current parking lot size.

1,137
Actual # of seats = 1955

Parking spaces needed to maximize seating

You will need additional parking spots to fully utilize your auditorium.

1,303
Actual # of spots = 758

Overall

Max. attendance potential in 3 services

Assuming the potential for 3 services in your auditorium and parking lot, you have plenty of room for growth.

5,289

Next Steps

The purpose of this assessment is simple: to give you a current snapshot of your ministry's health. But metrics are just a starting point. Let's turn the knowledge to action.

Learn how The Unstuck Group can support your church with a Ministry Health Assessment, Strategic Planning, and Staffing & Structure Review at www.TheUnstuckGroup.com.